

ROGAN

The Base Chain Memecoin
Powering Creator Gifting

Rogan is a fixed-supply memecoin on the Base blockchain designed to revolutionize creator tipping on streaming platforms. With 1 billion tokens, 50% allocated to team and marketing, and a vision for a Streaming Record Label, ROGAN bridges meme culture and real utility.

NETWORK	Base (Ethereum L2)
TOKEN	ROGAN 1,000,000,000 Fixed Supply
CONTRACT	0x6914D994d82Bf0cC9d64cF32978d81868Ac5f1a9
DATE	May 2025

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1. Executive Summary

Rogan (ROGAN) is a memecoin built on the Base blockchain that combines the viral energy of meme culture with genuine utility in the creator economy. Unlike the vast majority of memecoins that exist solely as speculative instruments, Rogan is designed from the ground up to serve as a gifting and tipping mechanism for creators on streaming platforms. The project envisions building a Streaming Record Label where ROGAN becomes one of the primary currencies for supporting and rewarding content creators.

With a fixed total supply of 1 billion tokens, a Uniswap V2 liquidity pool on Base, and zero minting capabilities, Rogan is engineered for transparency and scarcity. The token is live on both DexScreener and DexTools, providing real-time price tracking and trading data for the community. This whitepaper outlines the vision, technology, tokenomics, and roadmap that position Rogan as a unique player at the intersection of memecoin culture and the creator economy.

Key Metrics: Token: ROGAN | Supply: 1,000,000,000 (Fixed) | Chain: Base (Ethereum L2) | DEX: Uniswap V2 | Contract: 0x6914D994d82Bf0cC9d64cF32978d81868Ac5f1a9

2. Introduction

The cryptocurrency landscape has undergone a remarkable transformation since the inception of Bitcoin in 2009. What began as a peer-to-peer electronic cash system has evolved into a vast ecosystem encompassing decentralized finance (DeFi), non-fungible tokens (NFTs), decentralized autonomous organizations (DAOs), and memecoins. Among these, memecoins have emerged as one of the most culturally significant phenomena in the crypto space, demonstrating that community, humor, and shared identity can drive substantial economic activity.

However, the vast majority of memecoins suffer from a fundamental limitation: they lack real-world utility. While they excel at generating hype, fostering community, and creating speculative opportunities, they rarely deliver tangible value beyond trading. This is the gap that Rogan aims to fill. By combining the viral, community-driven nature of memecoins with a practical use case in the creator economy, Rogan represents a new paradigm where meme culture meets meaningful utility.

2.1 The Creator Economy Problem

The creator economy is estimated to be worth over \$250 billion globally, with millions of content creators across platforms like Twitch, YouTube, TikTok, and Kick relying on tips, subscriptions, and sponsorships for their livelihood. Despite this massive scale, the infrastructure for creator monetization remains fragmented and inefficient. Traditional tipping mechanisms are often burdened by high fees, slow settlement times, and geographic restrictions. Cryptocurrency offers a compelling alternative: borderless, instant, and low-cost transactions that can directly connect fans with their favorite creators.

Rogan positions itself at this intersection, offering a memecoin that is not only fun and engaging but also functional. By integrating ROGAN as a gifting mechanism on streaming platforms, the project creates a virtuous cycle where the token's cultural appeal drives adoption, and its practical utility sustains long-term demand.

2.2 Disclaimer

Rogan has no affiliation with Joe Rogan, his podcast, or any associated entities. The name "Rogan" is used independently and the project stands entirely on its own merits as a unique memecoin with its own vision, community, and roadmap. Any perceived connection is purely coincidental.

3. Technology

3.1 Base Blockchain

Rogan is deployed on the Base blockchain, an Ethereum Layer 2 (L2) network developed by Coinbase. Base was chosen for several critical reasons that align with Rogan's mission of accessibility, speed, and security. As an L2 solution, Base inherits the robust security guarantees of Ethereum's mainnet while dramatically reducing transaction costs and increasing throughput. This means that users can send, receive, and trade ROGAN tokens with minimal gas fees, making micro-transactions like creator tipping economically viable.

Base also benefits from the broader Ethereum ecosystem, including compatibility with popular wallets like MetaMask and Coinbase Wallet, as well as seamless integration with decentralized applications (dApps) and DEXs. The network's growing adoption, driven by Coinbase's massive user base of over 100 million verified users, ensures that ROGAN has access to a large and expanding market of potential holders and users.

Feature	Benefit	Impact on Rogan
Low Gas Fees	< \$0.01 per transaction	Enables micro-tipping for creators
Fast Finality	~2 second block time	Instant gifting during live streams
Ethereum Security	Inherits L1 security	Trustless and verifiable transactions
EVM Compatible	Full Solidity support	Easy integration with existing dApps
Coinbase Integration	100M+ user onramp	Massive potential user acquisition

Table 1: Base Blockchain Features and Benefits for Rogan

3.2 Smart Contract Architecture

The ROGAN token is implemented as a standard ERC-20 compatible smart contract on the Base network. The contract follows battle-tested patterns for token implementation, ensuring compatibility with all major wallets, DEXs, and DeFi protocols. The contract has been deployed with the following key design principles: simplicity, security, and immutability. There are no administrative functions, no minting capabilities, and no ability to pause or modify the contract after deployment. This ensures that the token operates exactly as specified, with no possibility of unauthorized changes to the supply or token mechanics.

3.3 Contract Addresses

Identifier	Address	Description
Token Contract	0x6914D994d82Bf0cC9d64cF32978d81868Ac5f1a9	ROGAN ERC-20 token contract on Base
Liquidity Pool	0x1b0fb286fd0f0b48e9af0a5b7bdd2fabda60a55a	Uniswap V2 ROGAN/WETH pair on Base

Table 2: Rogan Smart Contract Addresses

The liquidity pool is established on Uniswap V2, the most widely used and battle-tested automated market maker (AMM) on Ethereum and L2 networks. Uniswap V2 provides a straightforward, permissionless trading experience with deep liquidity and robust smart contract infrastructure that has been audited and tested over several years.

4. Tokenomics

4.1 Supply Distribution

Rogan features a transparent tokenomics model designed to inspire confidence and eliminate concerns about hidden inflation. The total supply is fixed at 1 billion ROGAN tokens, all of which are in circulation from launch. Of the total supply, 500 million ROGAN (50%) is held in the owner's wallet, allocated for team operations, marketing, partnerships, and future ecosystem development. The remaining 500 million ROGAN (50%) is distributed across the open market via the Uniswap V2 liquidity pool and community holdings. This structure ensures that the project has the resources needed for sustained growth while maintaining a significant portion of the supply in the hands of the community.

Parameter	Value
Token Name	Rogan
Ticker	ROGAN
Total Supply	1,000,000,000 (1 Billion)
Circulating Supply	1,000,000,000 (100%)
Team & Marketing (Owner Wallet)	500,000,000 (50%)
Liquidity Pool & Community	500,000,000 (50%)
Minting Capability	None (Permanently Disabled)
DEX	Uniswap V2 on Base
Blockchain	Base (Ethereum L2)

Table 3: Rogan Token Parameters

4.2 Price Conversion Reference

The following tables provide a quick reference for converting between USD and ROGAN at current market rates. These rates are approximate and subject to change based on market conditions. Always verify current prices on DexScreener or DexTools before executing trades.

USD	ROGAN
\$1	760,079.087
\$5	3,800,395.435
\$10	7,600,790.871
\$25	19,001,977.179
\$50	38,003,954.358
\$100	76,007,908.717
\$500	380,039,543.589
\$1,000	760,079,087.178

Table 4: USD to ROGAN Conversion

ROGAN	USD
1	\$0.00000131
5	\$0.00000657
10	\$0.0000131
100	\$0.000131
1,000	\$0.00131
10,000	\$0.0131
50,000	\$0.0657

Table 5: ROGAN to USD Conversion

4.3 Deflationary Considerations

While ROGAN does not currently implement automatic token burning mechanisms, the fixed supply of 1 billion tokens ensures that no additional tokens can ever be created. This built-in scarcity model means that the total supply will only decrease over time through natural factors such as lost wallets and tokens sent to burn addresses. The team is actively exploring community-driven burn events and partnership-based burning mechanisms that could be implemented through future governance proposals, should the community decide to adopt a DAO structure in later phases of development.

5. Use Cases

5.1 Creator Tipping on Streaming Platforms

The primary use case for ROGAN is as a gifting and tipping currency for content creators on streaming platforms. The current creator economy relies heavily on platform-specific virtual currencies and fiat-based tipping systems that impose significant fees and delays. ROGAN offers a compelling alternative: decentralized, instant, and low-cost tipping that puts more value directly into the hands of creators.

Imagine watching your favorite streamer on Twitch or Kick and being able to send a "ROGAN Tip" that arrives instantly in their wallet, with negligible fees, and no intermediary taking a cut. This is the vision that drives the Rogan project. The token's memecoin identity makes tipping fun and culturally relevant, while its blockchain infrastructure ensures that every transaction is transparent, verifiable, and efficient.

5.2 Streaming Record Label

Beyond individual tipping, the Rogan project envisions establishing a Streaming Record Label, a novel concept that bridges the gap between cryptocurrency and the entertainment industry. The Streaming Record Label would function as a decentralized talent management and monetization platform where creators can receive ROGAN-based compensation for their work, participate in revenue-sharing models, and build sustainable careers in content creation without relying solely on ad revenue or platform-specific monetization programs.

The Streaming Record Label concept represents the long-term evolution of the Rogan ecosystem. It transforms ROGAN from a simple tipping token into the foundational currency of an entirely new creator economy infrastructure, where talent discovery, audience engagement, and revenue distribution are all powered by decentralized, transparent, and community-driven mechanisms.

5.3 Community and Social Engagement

As a memecoin, ROGAN inherently serves as a social token that fosters community identity and engagement. The token creates a shared sense of belonging among holders, who become part of the "Rogan Army," a community united by humor, culture, and a shared belief in the future of decentralized creator support. This social dimension is not trivial; it is the engine that drives organic growth, word-of-mouth marketing, and the network effects that have propelled the most successful memecoins to multi-billion dollar valuations.

5.4 Trading and Speculation

While utility is Rogan's long-term differentiator, the token also serves as a tradable asset on decentralized exchanges. The Uniswap V2 liquidity pool provides a transparent and permissionless trading venue where anyone can buy or sell ROGAN at market-determined prices. The fixed supply ensures that traders can evaluate the token without concerns about future dilution, and the presence on platforms like DexScreener and DexTools provides the analytical tools necessary for informed trading decisions.

6. Roadmap

The Rogan project follows a phased roadmap designed to progressively build utility, expand the community, and establish ROGAN as a recognized brand in both the cryptocurrency and creator economy spaces. Each phase builds upon the achievements of the previous one, ensuring sustainable growth and meaningful development.

Phase	Focus	Key Milestones
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Phase 1: Genesis	Launch and Community	Token deployment, liquidity pool creation, website launch, social media establishment (X, Telegram), initial community building
Phase 2: Growth	Awareness and Adoption	DexScreener/DexTools listings, influencer partnerships, community events, meme campaigns, content creator onboarding pilot program
Phase 3: Utility	Integration and Tooling	Streaming platform tipping integration development, creator dashboard beta, wallet partnerships, cross-platform tipping SDK
Phase 4: Ecosystem	Streaming Record Label	Streaming Record Label launch, talent discovery platform, revenue-sharing smart contracts, DAO governance exploration, community grant program
Phase 5: Scale	Expansion and Legacy	Multi-chain expansion considerations, institutional partnerships, creator fund establishment, mainstream media campaigns, full DAO transition

Table 6: Rogan Project Roadmap

7. Community and Socials

The strength of any memecoin lies in its community, and Rogan is no exception. The project is committed to building a vibrant, engaged, and inclusive community that drives organic growth and sustains long-term interest. The community is active across multiple platforms, each serving a distinct purpose in the Rogan ecosystem.

Platform	URL	Purpose
X (Twitter)	@rogan_coin	Official announcements, memes, and community engagement
Telegram	t.me/+4TVCiHL8PEE0YTk1	Real-time chat, community support, and discussions
DexScreener	dexscreener.com/base/...	Live price chart and trading data
DexTools	dextools.io/app/base/...	Advanced charting and pair exploration
Uniswap	app.uniswap.org	Primary DEX for trading ROGAN

Table 7: Rogan Community and Social Channels

Community governance is an aspiration that the project takes seriously. As the ecosystem matures and the community grows, the team plans to explore decentralized governance models that give ROGAN

holders a voice in the project's direction. This could take the form of a DAO structure where token holders vote on proposals related to partnerships, development priorities, and treasury allocation. The transition to community governance would represent the ultimate expression of the Rogan ethos: a token that truly belongs to its community.

8. Risk Factors

Investing in cryptocurrency, including memecoins like ROGAN, involves significant risk. Prospective buyers should carefully consider the following risk factors before acquiring ROGAN tokens. This section is provided in the interest of transparency and does not constitute financial advice.

- **Market Volatility:** Cryptocurrency markets are extremely volatile. The price of ROGAN can fluctuate dramatically in short periods, and investors should be prepared for the possibility of losing their entire investment.
- **Liquidity Risk:** While ROGAN has a Uniswap V2 liquidity pool, the depth of liquidity may be limited, especially in the early stages. Large sell orders could significantly impact the token price.
- **Regulatory Risk:** The regulatory landscape for cryptocurrency is evolving rapidly. New regulations could adversely affect the ability to trade, hold, or use ROGAN tokens in certain jurisdictions.
- **Technology Risk:** Smart contracts are subject to bugs, vulnerabilities, and exploits. While the ROGAN contract follows standard patterns, no code is guaranteed to be free of defects.
- **Competition Risk:** The memecoin and creator economy spaces are highly competitive. Other projects may offer similar or superior functionality, potentially reducing demand for ROGAN.
- **Adoption Risk:** The success of ROGAN's utility model depends on widespread adoption by creators and streaming platforms. There is no guarantee that such adoption will materialize.

9. Legal Disclaimer

This whitepaper is provided for informational purposes only and does not constitute financial, investment, legal, or tax advice. The information contained herein is current as of the date of publication and is subject to change without notice. ROGAN tokens are utility tokens designed for use within the Rogan ecosystem and are not securities, investment contracts, or financial instruments of any kind.

Purchasing ROGAN tokens involves substantial risk, including the risk of losing the entire purchase price. Prospective purchasers should conduct their own due diligence and consult with qualified financial, legal, and tax advisors before acquiring ROGAN tokens. The Rogan team makes no representations or warranties regarding the future value, liquidity, or utility of ROGAN tokens, and expressly disclaims any liability for losses incurred through the purchase, sale, or use of ROGAN tokens.

This document does not constitute an offer to sell or a solicitation of an offer to buy ROGAN tokens in any jurisdiction where such offer or solicitation would be unlawful. Readers are responsible for ensuring compliance with all applicable laws and regulations in their respective jurisdictions. The Rogan project operates on a decentralized blockchain network and is not controlled by any single entity, organization, or individual.